



for your hair

pleasures prepack

Today's hectic world leaves few opportunities for life's simple pleasures, such as a hot shower, an hour's worth of peace and quiet or perhaps a gift for yourself. This spring season bain de terre is offering a chance to relax and indulge with the Simple Pleasures Prepack available in balance, moisture, volume, and color protect.





green meadow shampoo white clover conditioner



moisture contains jasmine shampoo



volume contains lemongrass shampoo watercress conditioner



color protect contains kiwi shampoo lavender conditioner



prepack includes:

- 1 shampoo, 13.5 oz.
- 1 conditioner, 13.5 oz.
- 1 rise n' shine volumizing mousse, 8.5 oz.
- 1 canvas tote \$15.00 value

salon value: \$29.00 - \$29.50



Fine Solutions Super Styling Savings

Purchase any six Fine Solutions styling products (mix or match) for just 6/\$9.99 Choose from:

Thickening Mist Styling Gel Finishing Spray (non-aersol) Finishing Spray (aerosol)

salon value: Up to \$34.50



summer gallon blowout

Receive bain de terre shampoos and conditioners gallon sizes at an unbelievable price! Choose from balancing, moisturizing, or color protecting shampoo and conditioner formulas for incredible performance and fabulous fragrances!

UP TO 36% SAVINGS

salon value: \$18.00 - \$22.00



hot styler bonanza

Now is the time to grab your favorite bain de terre styling products! Buy any two stylers from the spa therapy and/or recovery complex anti-frizz* line for only \$8.00!

UP TO 33% SAVINGS

for \$8.00

salon value: \$9.00 - \$12.00 *Does not include RCAF shine serum, 4.2 oz. size





100% more - FREE!

Receive a 4oz. bottle for the 2oz. case price!

SAVE OVER \$6.00

color caress shampoo



BUY 5 - RECEIVE 1 FREE PLUS FREE LITER & PUMP

5 8oz. color caress shampoo

receive free:

1 8oz. color caress shampoo

1 liter color caress shampoo

1 liter pump

color caress reconstructor



SAVE OVER \$33.00

SAVE OVER \$36.00

BUY 5 – RECEIVE 1 FREE PLUS FREE LITER & PUMP

purchase:

5 8oz. color caress reconstructor

receive free:

1 8oz. color caress reconstructor

1 liter color caress reconstructor

1 liter pump

etro

versa-spray (aerosol)



Save \$5.00 When you buy two





BUY 9 – RECEIVE 3 FREE



purchase:

9 10oz. versa-spray

receive free:

3 10oz. versa-spray

retail price: \$15.95 ea salon case price: \$7.98 ea / \$95.76 case





SAVE 25%

backbar special

Save 50% when you purchase one liter of each shampoo & conditioner:

deal contains:

1 liter daily shampoo

1 liter daily conditioner

1 liter stimulating shampoo

1 liter stimulating conditioner

1 liter color caress shampoo

1 liter color caress reconstructor

6 free pumps!



SAVE OVER \$55.00!

Increase your retail sales! 78% of salon clients will purchase what they see used on them!

BACK BY POPULAR DEMAND



DAILY SHAMPOO:

Rinses clean without residue - cleanses without stripping

Leaves hair with incredible shine and condition

DAILY CONDITIONER:

Restores moisture loss without adding weight Leaves hair with incredible shine and condition



STIMULATING SHAMPOO:

Contains pure peppermint oil and menthol Leaves hair and scalp feeling refreshed

STIMULATING CONDITIONER:

Refreshing treatment provides a cool tingly sensation Alleviates dry and itchy scalp problems



COLOR CARESS SHAMPOO:

100% sulfate-free color preserving formula

Develops rich luxurious lather for extreme color care

COLOR CARESS RECONSTRUCTOR:

Intense conditioning for damaged and stressed hair Rinses clean with no coating or added weight





Offers Valid Through June 30, 2007

MAY/JUNE 2007

Η R \mathbf{C} Α R



TO THE BEACH BABY!

Purchase a 12oz Cleanse Shampoo and a 8oz Smooth Packed in a New Shadow Box.

\$12.50

Save 12%



MOISTURE DUO

Purchase a 4oz Tiger Masque and a 4oz Tiger Moisture Mist Packed in a New Shadow Box.

> \$9.00 Save 45%



REVIVETH/SWITCH

Purchase a 8oz RevivTH Shampoo and a 2.4oz Switch Styling Paste.

> \$15.50 **Save 25%**

JUNE 2007





FORMO'CITY

Purchase a 2oz Form Styling Wax and 12oz Velocity Spray

\$12.75

May/June 2007 Deals





Salon Apparel Collection

Trendy, beach ready pattern Soft lightweight nylon Vibrant, rich coloring.

Apron Features:

- New neck closure
- Zippered pocket



Lustre Shampoo Cape

Waterproof, stain resistant vinyl velcro or hook-on closure 36" x 54" safe for all salon processes.

black, teal, mauve, silver, chocolate brown, peacock blue, majestic purple, navy

salon cost: 3 for \$10

Styling Cape (#139)

Shampoo Cape (#140)

Salon Cost: \$19.95 Salon Cost: \$4.95

Salon Cost: \$14.95

- Gripper Gel RestStays on longer than previous modelSuction cups for sturdy hold
- Innovative panel design allows for easy cleaning

salon cost: \$24.95



Retro Cape or Illusions Chemical Cape black onyx, meteorblue,

starlight purple

salon cost: \$19.95

reg cost: \$23.95



- Snap closure
- Chemical proof panel



- Velcro closure
- Chemical and waterproof







- 2 oz. freedom silk (dzefrizzes & closes down the cuticle)
- 8 oz. berri curly (defines the curl)
- 10 oz. persuasion plus firm hold hairspray (lasting hold for springy curl)

\$14.45

Regular \$26.35 (Save \$11.90)



cleanse & condition! w/ gift bag

- 33.8 oz. universal daily shampoo (everyday cleanser)
- 33.8 oz. diversity daily conditioner (everyday conditioner)

\$15.00

Regular \$26.35 (Save \$11.35)







berri lite

lightening powder berri lite is a pre-measured unique powder lightening packet that conditions the hair as it lightens. Each packet is the proper amount for one lightening service. berri lite is a safe, dust free system

Purchase: 1- berri lite

Receive: FREE! 1- berri lite shaker bowl

1- berri intense conditione

\$24.95

Regular \$36.70 (Save \$11.75)

berri fast... berri conditioning... berri light... berri easy... berri dust free...







CRICKET®

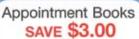
MAY — JUNE 2007













6 Column 5516128 Salon Cost

4 Column 5516127 Salon Cost \$7.95 Reg \$10.95







 No waiting for cool down
 Separate storage compartments prevent cord from accidentally melting
 Removable pouch for easy transport

 Outer wrap doubles a thermal protection mat to prevent counter damage



BUY: BaBylissPROTT™ Tourmaline 5500™ Dryer GET: 1" Tourmaline 500™ Flat Iron FREE!

BaBvlissPROTT™ Tourmaline 5500™ Drver

Tourmaline technology • True ions generator • Electronic variable heat/speed with LED indicators • Cold shot Exceptionally lightweight • Concentrator no zzle • Elegant carrying case

#BABTM5536

\$149.99

FREE BaByliss PROTT™ 1" **Tourmaline 500™ Flat Iron**

Tourmaline technology • Instant heat • 40 heat settings • Up to 450°F

Regular \$99.99

Now FREE!



BaBylissPROTT™ Tourmal 1500™ Compact Dryer

Tourmaline technology

- 1000 watts
- 2 heat/speed settings
- Cool shot Exceptionally lightweight and powerful #BABTM052

\$19.99

Regular: \$24.99

SAVE \$5.00



BUY BaByliss® PRO Nano Titanium™ Straightening Iron **RECEIVE BaByliss® PRO Nano Titanium™ Ionic Dryer FREE!** BaByliss®PRO Nano Titanium™1¼" Straightening Iron

- Nano titanium plates conduct heat and maintain stability in ultra-high temperatures
- LED temperature settings
- Digital ionic technology emits negative ions
- Dual voltage for worldwide use

Salon Cost: \$129.99

Nano Titanium™ Pistol Grip Dryer

- Nano Titanium[™] Technology
- Ion generator
- 6 heat/speed settings
- Cool Shot
- High Torque 1900 watts motor
- Hinged side filters with stand
- 10 FT cord
- Metal Carrying case

A \$79.99 Salon Value FREE!

BUY the BaByliss® PRO Nano Titanium™ **Pistol Grip Ionic Dryer Save \$10.00** Nano Titanium™Pistol Grip Dryer

- Nano Titanium[™] Technology
- 1900 Watts
- Ion generator
- Built-in Stand
- 6 heat/speed settings and cold shot #BABNT5575

\$69.99

Regular Salon Cost \$79.99



BUY: BaByliss PROTT™ Tourmaline 5000™ Dryer **GET: 1" Tourmaline 500™ Flat Iron FREE!**

BaBylissPROTT™ Tourmaline 5000™ Dryer

Tourmaline technology • True ions generator • 6 heat/speed settings Cold shot • Exceptionally lightweight • Concentrator nozzle • Elegant carrying case

\$99.99

FREE BaByliss PROTT™ 1" **Tourmaline 500™ Flat Iron**

Tourmaline technology • Instant heat • 40 heat settings • Up to 450°F #BARTM3555

Regular \$99.99

Now FREE!

FREE! with purchase of TOURMALINE 5000™ Dryer Salon Value: \$99.99

BUY: BaByliss PROTT™ Tourmaline Spring or Marcel Curling Iron **RECEIVE: BaByliss PROTT™ Tourmaline 3000™**

Dryer FREE!

BaBylissPROtt™ Tourmaline Spring and Marcel Curling Irons

Tourmaline/ceramic barrels and spoons emit negative ions and far-infrared heat 40 heat settings up to 450°F

• Ceramic heater provides thermal shock resistance Spring sizes: (11/2", 11/4", 1", 3/4", 5/8")

 Marcel sizes: (11/4", 1", 3/4", 5/8")

\$59.99

FREE! BaBylissPROTT™ **Tourmaline 3000™ Dryer**

#BABTM5585 Regular Salon Cost:

\$79.99

Now FREE!

FREE! with purchase of any TOURMALINE SPRING OR MARCEL IRON Salon Value: \$79.99

Forfex[®] Elite Collection

FXPP7 in two different colors:

Cobalt (FXPP7CB) and Pink (FXPP7PK),

Containing:

FX670 Professional Cord/Cordless Clipper

- Euro-style 2-speed unit for all-purpose use
- Adjustable ceramic/titanium blade set
- LED charging indicator level
- Includes charging stand with adapter
- 8 comb attachments, oil, cleaning brush and storage pouch

FX770 Professional Cord/Cordless trimmer

- Cord/Cordless operation
- Soft grip rubber housing
- Detachable stainless steel blade
- 30mm for neckline cleanup 40mm T-blade for shaping and outlining
- 4 comb attachments

\$150.00

A Salon Value of \$89.99 FREE!

Also Available in Pink





HAIRCARE



Get to the Root of Things

Buy 1 Root Lifter 8.5 oz. and get one 1/2 off.

3.50

Value: \$18.00 Case: \$81.00



Dual Personality

Buy Straightening Silk 6 oz., Curl Control Crème 8.5 oz. in a box at a special price.

\$14.50

Value: \$18.50 Case: \$174.00

Get a Little Body

Buy Styling Mousse 10.4 oz. and Body Butter mini 1.5 oz. at a special price shrink wrapped with a hang tag.

Value: 14.25 Case: \$120.00



Liter Sale

Buy Shampoo and Conditioner Liter at a special price.

Color Preserve Combo

\$28.00

Hydrating Combo

\$25.50

Volumizing Combo

\$26.50



Leave-In Detangler

Salon buys 9 Leave-In Detanglers and gets 3 FREE

\$69.75

Value: \$93.00







BEAUTIFUL BODY



Summer Soother

Buy Hempz Sunburn Relief 12 oz and Hempz lip balm .05 oz for half price in a vinyl bag with insert.

Value: \$13.40 Case: \$134.40



Buy Hempz Herbal Moisturizer 18 oz., Rosemary and Mint Body Wash 9 oz., Ultra Moist Shave Gel 5 oz. and a puff at a special price in a Chocolate Hempz Vinyl Bag.

\$25.00

Value \$28.50



Hempz Skin Care Intro

Buy Hempz Age Defying Eye Cream .5 oz., Hydro-Balanced Facial, Moisturizer 1.85 oz, and Purifying Facial Clenser 6 oz., at a special price in a Hempz Travel Make-up bag with a Hempz Facial Sponge FREE.

\$30.50

Value: \$40.50 Case: \$366.00



Savings on Manicure Essentials!

Salon Price Regular \$12.95 Manicure Scrub 10 oz. \$9.95 Manicure Soak 8.8 oz. \$7.50 \$9.95 \$19.95 Serum 1.7 oz. \$16.95 Butter 8.5 oz. \$9.95 \$12.95 Spa Clean 32 oz. \$11.95 \$12.95







MANICURE PEDICURE, COFFEE & TEA



Salon Starter Kit

- 1 Green Tea Scrub 25.4 oz.
- 1 White Tea Massage Lotion 33.8 oz.
- 1 Espresso Scrub 25.4 oz.
- 1 Cappuccino Massage Lotion 33.8 oz.
- 1 Tent Card

\$99.95



Coffee Intro Kit

- 1 Espresso Scrub 4.2 oz.
- 1 Cappuccino Massage Lotion 4.2 oz.
- 1 Bag with hang tag

\$12.95



PEDICURE 8.5 Fl. Oz. Save 20% off of regular salon prices

Mask, Massage, Refresh, Scrub, Smooth, Soak, and Soften

Salon Price	Salon Value
\$7.16	\$8.95
\$11.96	\$14.95
\$11.96	\$14.95
\$11.96	\$14.95
\$10.36	\$12.95
\$10.36	\$12.95
\$11.16	\$13.95
	\$7.16 \$11.96 \$11.96 \$11.96 \$10.36 \$10.36



- OPI Retail for Weding Seaso

Tea Intro Kit

- 1 Green Tea Scrub 4.2 oz.
- 1 White Tea Massage Lotion 4.2 oz.
- 1 Bag with hang tag

\$12.95

Psychedelic Summer



Counter A Display Promotion

18- Nail Lacquers .5 fl. oz. (3 each)

- Strawberry Fields
- Can You Dig It?
- Tangerine Scene • Peace, Baby!
- Just Groovy
- Make Love...
- 1 chipboard display 1 - pair flip flops to use as display header
- 1 FREE OPI Top Coat

\$67.50

Psychedelic Summer Open Stock Nail Lacquer

.5 Fl. Oz.

- Strawberry Fields
- Can You Dig It?
- Tangerine Scene
- Peace, Baby!
- Just Groovy Make Love...

\$3.75



It's the time of year when your customers are getting married or going to weddings, and nothing takes the "cake" more than OPI retail promotions, designed just for this special shopping season. For May and June 2007, your customers will say, "I do!" to OPI bridal-beauty bestsellers beautifully packaged with bonuses. It's the season's big retail event - and you're invited!



Something New

BUY 1/2 Fl. Oz. OPI Nail Lacquer in

Kyoto Pearl & Passion

Our "Bride" & Joy

Ready for the Ring

BUY 1/2 Fl. Oz. Original Nail Envy

GET 1 Fl. Oz. Avoplex Enzyme Skin Therapy Cleanser & 30 mL - 1 Fl. Oz. Avoplex Moisture Replenishing Lotion FREE

\$95.40 quantity 12

\$7.95 each

Save 20% off

Salon Price Regular \$4.95 Start to Finish Form Free 1/2 oz \$3.96 Chip Skip \$4.95 \$3.96 Drip Dry .3 oz. \$3.96 \$4.95 Towel/Wipe Duo \$12.70 \$15.90 \$59.40 Avojuice Bucket (61 piece) \$47.50

















Kiss the Bride

BUY LipSheers by OPI Lip Gloss in Sheer Majesty & Sheer Heaven **GET** LipSheers by OPI in Sheer Indulgence FREE

\$119.40 quantity 12

\$9.95 each

30, 2007

Absolute Trial Kit with FREE Mug

- 1 2 Oz. Absolute Liquid Monomer
- 1 0.7 Oz. Perfect White Powder New! 1 - 0.7 Oz. Translucent Pink Powder - New Color!
- 1 .25 Oz. BondEX
- 2 Maximum Strength Acrylic Bonding Agent New!
- 1 1 Oz. N.A.S. 99 Nail Antiseptic
- 10 Tranform Nail Forms (strips of 5)
- 1 Instructional Brochure
- 1 Tips for the Perfect Acrylic Nail Brochure
- 1 Absolute TableTop Instructions
- 1 FREE Absolute Acrylic mug

\$24.95

Absolute Intro Kit with 2 FREE OPI Lacquers!

- 8 Oz. Absolute Liquid Monomer - New! 1 - 0.7 Oz. Perfect White Powder - New Color! 1 - 0.7 Oz. Crystal Clear Powder - New! 1 - 0.7 Oz. Translucent Pink Powder- New Color! 1 - 0.7 Oz. Opaque Pink Powder - New Color! 1 - 0.7 Oz. Brilliant Pink Powder - New Color! 1 - 0.7 Oz. Truly Natural Pink Powder - New Color!

2 Maximum Strength Acrylic Bonding Agent - New! 1 - ½ Oz. BondAid pH Balancing Bonding Agent 1 - 4 Oz. N.A.S. 99 Nail Antiseptic Solution 2 - Reusable Nail Forms 1 - Leveler Phat File

1 - Tips for the Perfect Acrylic Nail Brochure 1 - Tabletop Instructions 1 - Absolute Educational Video 1 - Absolute Instructional Brochure Get - 2 FREE OPI Nail Lacquers from Distributor with Purchase of Absolute Introductory Kit!



Save 20% on All New **Absolute Powders 125g!**

Opaque Pink 125g Translucent Pink 125g Perfect White 125g Brilliant Pink 125g Truly Natural 125g Crystal Clear 125g

\$23.95 Salon Value: \$27.50

Absolute Liquid 8 Oz. @ 25% Savings!

Absolute Liquid 8 Fl. Oz.(6 Pack)

\$135.00 Salon Value: \$179.70



Available May 1 through June 30, 2007

Night Brights — by OPI

Open Stock Nail Lacquer

.5 Fl. Oz.

- My Private Jet
- Give Me the Moon!
- Light My Sapphire
- Golden Rules!
- OPI Ink.
- · Only Drink Champagne

\$3.75



Night Brights Counter A Display Promotion

12- Nail Lacquers .5 fl. oz. (2 each)

1 - chipboard display

\$44.95

Night Brights Counter A+ Display Promotion

24- Nail Lacquers .5 fl. oz. (4 each)

\$79.95



EyeLash Extended™ Kit made in USA HOLLYWOOD'S **Call for CLASS INFO** hottest beauty secret is eyelash extensions... XIERE Eyelash Extend[™] Adhesive Remover \$30.00 Eyelash Extend[™] Adhesive **Deluxe Heated Eyelash Curler** \$12.00 Foaming Lash Extend[™] Prep Wash \$16.00 add 8.5 fl. oz. \$22.00 volume, Instructional DVD lengthen, \$30.00 Strip Lashes with Adhesive thicken, \$4.50 and style... Strip Lashes without Adhesive all in an instant

KIT INCLUDES:

- Six lengths of Xtended Beauty $^{\scriptscriptstyle\mathsf{TM}}$ Lash Extend $^{\scriptscriptstyle\mathsf{TM}}$
- Extensions: 7mm, 8mm, 10mm, 11mm, 12mm, and 14mm in jars
- Glue dipping trays [set of 50]
- Disposable Lash Brushes [set of 50]
- Metal Lash Comb Medical Grade, Fume-Free Adhesive
- Formaldahyle-Free Adhesive Remover
- Anti-Wrinkle Eve Gel Patches [set of 24]
- Surgical Tape
- Xtended Beauty[™] Quick Dry Fan
- Xtended Beauty[™] Deluxe Heated Curler
- Lint-Free Micro Brushes [set of 100]
- Practice lashes Instructional DVD Deluxe Eyelash ExtendTM Kit [#101] services up to 300 clients.

\$345.00

Medical Grade Adhesive • Fume-Free • Semi-permanent • Waterproof

Contact us to see our full range of lash extensions and professional strip lashes





All things fabulous for feet & toes!



May/June 2007 Promotions



Bi-Annual Sale on Gallons SAVE 15%

Retention Liquid Radical Liquid or **Moxie Liquid**

\$179.00 each



SpaPedicure Callus Smoother

Smoothes tough calluses and hardened skin with its sanitary dual nickel surfaces. Send each client home with one of their own.

Callus Smoother

\$17.95



15% Off Raw Earth Mini Tote

An attractive burlap tote holding essential Raw Earth products to warm, buff and soothe your clients' feet. Also makes a great gift.

Foot Clean 6.5 oz Foot Buff 5 oz

Foot Mask 4.5 oz Foot Rub 4 fl oz Enamel 1/2 fl oz

\$25.46

Salon Value: \$29.95





15% Off Raw Earth

For an alternative warming, soothing, hydrating treat, give your clients the Raw Earth ritual – at great savings for you. (professional sizes only)

Foot Clean 14 oz **\$12.71** Foot Buff 15 oz

Foot Mask 12 oz \$15.26 Foot Rub 11 fl oz

\$16.96 \$12.71



15% Off Duo Pack

Enjoy summertime savings on this basic duo that will help clients' feet stay beautiful. Includes:

Sea Salt Glow 5 oz Marine Masque 5 oz

Salon Value: \$9.95



15% Off SpaPedicure **Mini Tote**

Increase your bottom line by offering clients this takehome tote – perfect for pedicure upkeep between visits. Includes:

Foaming Sea Soak 2 fl oz Sea Salt Glow 5 oz Marine Masque 5 oz

Massage Oil 2 fl oz Cucumber Heel Therapy 4 oz Enamel 1/2 fl oz

Salon Value: \$29.95



15% Off SpaPedicure

Kick-start the season with amazing savings on all professional sizes of Marine SpaPedicure. Invigorate, polish and cool your clients' feet with our signature line.

Foaming Sea Soak 8 fl oz

\$5.91

Sea Rocks Soak 18 oz

\$16.96

a.h.a. Sea Scrub 21 oz

\$16.96

Sea Salt Glow 18.5 oz

\$15.26

Sea Serum 4 fl oz

\$15.26

Marine Masque 21 oz

\$19.51

Marine Gel 7.5 fl oz

\$7.61

Massage Oil 4 fl oz

\$5.91

Massage Silk 4 fl oz

\$5.91

Cucumber Heel Therapy 15 oz

\$16.96





Professional SpaPedicure Kits

Value-priced kits containing our Marine SpaPedicure and Raw Earth products plus other pedicure essentials.

SpaPedicure Pro Kit includes: Foaming Sea Soak 8 fl oz

Sea Rocks Soak 18 oz a.h.a. Sea Scrub 21 oz Sea Salt Glow 18.5 oz Sea Serum 4 fl oz Marine Masque 21 oz Massage Oil 4 fl oz Cucumber Heel Therapy 4 oz Toe Separators 2 pairs

\$85.95

Raw Earth Pro Kit includes:

Foot Clean 14 oz Foot Buff 15 oz Foot Mask 12 oz Foot Rub 11 fl oz Sea Serum 4 fl oz SolarOil 2.3 fl oz Nail Enamel 1/2 fl oz **Applicator Brush** Toe Separators 2 pairs

\$79.95









STRIKR® I OZ at \$17.75 RECEIVE ONE STRIKR®

BRUSH-ON .5 oz FREE!

SAVE \$10.00









Pedi Soak™

\$19.95

Salon Value: \$25.95

Pedi Care™

Pedi Soft™

\$19.95

\$19.95

Salon Value: \$25.95

Salon Value: \$25.95

Pedi Scrub™

\$19.95

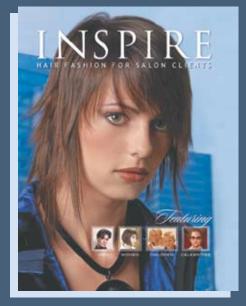
Pedi Ice™

\$19.95

Salon Value: \$39.95

Salon Value: \$39.95

All In One



Women s Khildren

Mix It up! Combine bangs, flips, layers, bobs, chops and panel strands; use color treatments to highlight the cut. You'll find dozens of looks for that street smart, contemporary image your clients are dying to try.

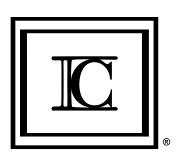
INSPIRE's latest volume showcases more than 375 great photos of today's newest trends in hair.

Celebrity photos included!

\$34.95

(A \$7.95 value)

Get a FREE "Step-by-Step Technical Guide" with your order!



\equiv ISABEL CRISTINA \equiv

Isabel Cristina Beauty Care



Let's Touch Concentrate

EPA Registered Hospital Grade Tuberculocidal Metal Disinfectant

The Only Disinfectant that will not Rust or Dull Implements

\$46.95 Regular: \$54.95

Makes 8 Gallons

Let's Dance

32 oz Clear "n" Fresh

PEDICURE FOOT SPA & WHIRLPOOL DISINFECTANT

Also use on combs, brushes, work stations, shampoo bowls, nail stations, shears & tanning beds

\$39.95

Regular: 49.95



Makes 64 Gallons

nucleica

May-June 2007

REVEAL YOUR BEAUTY THROUGH SCIENCE

PROTEPLEX GALLON **SAVINGS FRENZY** Stock up your backbar today with the incredibly priced Proteplex Moisturizing Shampoo and Hydrating Conditioner gallons PROTEPLEX Onucleica **Salon Cost: \$14.95** PROTEPLEX Salon Value: \$21.95 - \$23.75 Up to 37% Savings



FREE SHAMPOO LITER

with the purchase of any 6 Nucleic-A CO-A and/or CO-A Kinetics perms. Choose from Botanicals Daily Gentle Cleanse, Body Plus Volumizing, Proteplex Moisturizing, and Nutra-Clenz Chelating Shampoos. Salon Cost: \$27.00 - \$28.50 Salon Value: \$34.50 - \$36.00 Up to 22% Savings

PERMING MADE EASY

It couldn't be easier to create amazing texture with Pativa perms. No neutralizer or second rinse! Save 25% on both formulas during May and June. Salon Cost: \$3.75 Salon Value: \$5.00 a 25% SAVINGS





VOILÀ CRÈME COLOR Deal

PURCHASE: 72 pieces of Voilá Créme Color RECEIVE: 4 Developers, 1 Tube of D-Free Bleach

and Merch Kit FREE

MERCH KIT CONTAINS:

(1) Violá Créme Swatchbook

(1) Tube Key

(1) Violá Color Applicator Bottle

(1) 10 Pack Nitralon Black Gloves

Regular Cost: \$374.00



A-FREE pre-pack

A-FREE PRE-PACK CONTAINS:

(12) A-FREE color tubes (1 of each shade)

(3) A-FREE developers (6, 10, 15 vol)

(1) A-FREE swatchbook

(1) A-FREE paperswatch

(1) Tube Key



HIGH LIFT CRÈME COLOR Deal

PURCHASE: 12 tubes of Voilá High Lift **Blonde Créme Color**

and 40 Volume Developer

RECEIVE: **FREE D-Free Bleach**

Regular Cost: \$83.00



I-800-452-2620





Hydration Therapy **Moisture Essential Kit**

Hydration Therapy II for soft, peeling nails **Hydration Therapy** Moisture Balancing Dermal Créme

- Restores Natural Moisture Balance • Smoothes and softens skins
- Increases hydration and moisturization of the skin
- Anti-oxidant protection against free radical damage

10.00

Regular: \$17.50





Includes:

• HYDRATION THERAPY Strengtheners

Home Therapy Kit

- Mini Crystal File
- HYDRATION THERAPY Cuticle Crème

\$15.00

Value: \$20.00



Nail Tek SPEED IT UP

Since nails grow faster in the summer, why not give your nails a head start with SPEED IT UP. This kit is designed to cleanse, strengthen and protect your natural nails, while reinforcing the natural nail. Kit Includes:

- Step One Cleans, Primes & Reinforces
- Intensive Therapy II (Readers' Choice Award 2007 Winner)
- 10 Speed Polish Drying Drops

10.00

Regular: \$15.00



Nail Tek Nail Needs

Prevent your nails from splitting and peeling with the perfect holiday combination

Nail Tek Intensive Therapy II for soft, peeling nails

THE SOURCE FOR NATURAL NAIL CARE

Nail Tek Mini Crystal File to seal and protect natural nails.

\$6.98

Regular: \$10.00

Poshe IM THE NEXT GENERATION OF HAIL CARE PRODUCTS FOR HEALTHY BEAUTIFUL HAILS



TopCoat 6 oz

\$19.36

Salon Cost: \$24.20

Purchase 9 Crystal Files... Get 3 Crystal Files FREE

• Designed specifically for natural nails

- Patented surfaces seal and protect the free edge
- Reduces splitting and peeling of the natural nail
- Completely washable, sanitizable and sterilizable

• Litetime replacement guarantee

\$67.50 Regular: \$90.00 (\$7.50 each)





Hydration Therapy **Skin Revitalizing Duo**

Duo includes:

Wrinkle Reducing Créme 1.75 oz.

- Reduces and eradicates skin lines and wrinkles
- Prepares skin for application of cosmetics
- Improves tone, texture and color variation of skin Moisture Balancing Dermal Créme 4 oz.
- Increases hydration and moisturization of the skin
- Increases the water binding capacity of the skin • Anti-oxidant protection against free radical damage

\$17.50

Regular: \$27.50

Buy the Anti-Microbial Duo -Get TopCoat 1/2 oz FREE "SummerProof" Your Nails!

1 - Anti-Microbial Cuticle Oil \$5.60

1 - Anti-Microbial BaseCoat 1 - TopCoat 1/2 oz

\$4.75

\$13.60 Salon Cost: \$18.35









Hydration Therapy File, Frost & Frost

• Mini Crystal File

• Hydration Therapy Color - love potion

• Hydration Therapy Moisture Balancing Topcoat











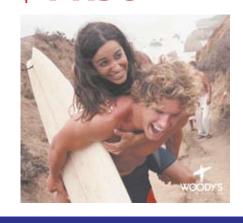




Woody's Father's **Day Promo**

Contains:

- 1 4.25 oz Love Grenade Body Spray
- 1 2 oz Shave Gel
- 1 2 oz Post Shave



Woody's Road Trip

Contains:

- 1 2 oz Pre Shave
- 1 2 oz Shave Gel
- 1 2 oz Post Shave Insert Card

Free Travel Cocktail Mini Shampoo.

"Heavy duty clear lock traveler with industrial lock"

Woody's New Door Pakage

Contains:

- 3 Daily Shampoo 8.4 oz 3 - Daily Conditioner 8.4 oz
- 3 Styling Gel 8.4 oz
- 3 Mega Firm Super-Hold 8.4 oz 3 - Headwax Pomade 1.7 oz
- 3 Headwax Web
- 3 Big Stick Style Stick
- 3 Exfoliating Pre Shave 5 oz
- 3 Foaming Shave Gel 5 oz
- 3 Rescue Post Shave 5 oz
- 3 Meat and Potatoes Bar 3 - Body & Laundry Deo Spray

FREE Merchandise Kit Includes:

- 1 Daily Shampoo 32 oz
- 1 Daily Conditioner 32 oz
- 2 Shoe Sponge
- 2 Brochures
- 6 Display Cards (Postcards)
- 2 Poster (new images)
- 1 Woody's T-shirt Boy Beater

\$252.00



"I'd love to have a ready betty."

—Tonight Show with Jay Leno

Color for the hair down there'

INTRODUCING...

a new betty color!!

SUN-BURST Orange Glow down below!

...get your betty ready!



Sun-Burst Betty Black Betty Blonde Betty Auburn Betty Brown Betty Fun Betty Pink



*Free sun shaped tatoo with purchase while supplies last!



Display includes: 1 display with 3 of each color (excluding orange)



Overnight Travel Dryer

\$79.00

Value: \$99.00



FREE Brush Trio

T3 Tourmaline Narrow **Duality Flat Iron**

GET:

Brush Trio #3 FREE!

\$135.00







SAVE **BIG!!**

On Your Favorite Products!

General Abrasive Cushion Files

50 count



\$20.00

Regular \$25.00

Lavendar or **White Blocks**

50 count



Spilo Processing Caps

Elastic Caps - 30 count



Graham 100% Cotton 3 lbs.



\$10.95

Regular \$15.95

Lysol

Gallon

\$12.95

Regular \$25.00

Regular \$14.95



Sanek Neck Strips

12 pk box



\$9.95

Regular \$13.95

Graham **HandsDown Ultra Pads**

240 ct. package



\$11.95

Regular \$13.50

Andis **Outliner II**



Product Club Pop Up Foil

Silver



\$8.95

Regular \$10.95

Product Club Black Vinyl Gloves



Regular \$11.95

Super Nail Non-Acetone Remover

Regular \$67.55

32 oz.



Regular \$5.50

Spornette Provo Brush Display

12 Piece



Regular \$126.00







FUSE 007

Fusing art and business with success!

SAPTAMBAR 16-18, 2007

SEPTEMBER 16

Show

Look and Learn Trend Release
Cutting with Wayne Grund

\$65.00

Texture combined with straightening, design perm wraps and finishing. Hair education is combined with personal business building skills and motivation.

September 17_18

Hands-On

Hands-On Core Cutting Combined with Trend Cutting!

\$400.00

Includes all 3 days
Limited space available,
Get you tickets soon!

TICKETS:

\$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$65.00 \$6

Contact Eugene Beauty Supply for ticket information and purchasing



1-800-452-2620

Creative Nail

education

May 14th Creative Nail Brisa Gel

Enhancements

9 - 5 pm

June 11th Creative Nail Liquid &

Powder Enhancements

9 - 5 pm

Sept 24th Creative Nail

Rebalance Brisa Gels

9 - 1 pm

Rebalance Liquid & Powder

2 - 6 pm

NO MODEL NEEDED; attendees will work in pairs. Please come with one hand free of product for Enhancement Classes. Please come in need of fill for Rebalancing Class. Each class costs \$50.00 & will qualify you for Master Status. Please bring everything you will need for each class (Product, implements, Brisa U.V. lamp for gels, brush, tips and prep products).

RETRO education

Oct 8th

Hands on Cutting 4 Hours 9 - 1 pm or 2 - 6 pm \$175.00 Limited Space C O U P O N # 1

RECEIVE \$5.00 OFF

Your Next in Store Purchase over \$50.00

Bring this coupon into Eugene Beauty Supply Eugene or Salem Store Location to receive discount

(Offer Valid in May 2007 Only)

C O U P O N # 2

RECEIVE \$5.00 OFF

Your Next in Store Purchase over \$50.00

Bring this coupon into Eugene Beauty Supply Eugene or Salem Store Location to receive discount

(Offer Valid in June 2007 Only)